

Brows By Nikki - June Newsletter

🌷🌈 Hi to all my wonderful clients! 🌈🌷



June is the month of happy events, most marriages happen in June, it is Pride month, school is out, and the longest day of the year. Also celebrated in June is Juneteenth, Flag Day, and Father's Day.

Some interesting facts about June and people born in June.

- June has two birth flowers – the Rose and the Honeysuckle. The Rose is one of the most recognizable flowers, often given as a sign of affection due to the fact that it has long been a symbol of love. While The honeysuckle, with its tubular flowers, are magnets for hummingbirds and represents happiness and positive energy.
- The birthstone is **PEARL**. Pearls are associated with purity, fidelity and integrity and are often worn by brides on their wedding day.
- June was named for the Roman goddess Juno, patroness of marriage and the well-being of women

People Born in June

- ♥ are caring
- ♥ are the best personality
- ♥ are visionary
- ♥ are brand conscious
- ♥ are choosy and moody
- ♥ rarely show emotions
- ♥ joking is their poking
- ♥ kind people attract them
- ♥ are good in debates
- ♥ love ice-cream, cold drinks

In this month's newsletter, we talk about

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Father's Day is Coming!

While the vast majority of my clients are female, there is no reason my spa can't celebrate Father's. And I can't think of a better way than looking my best for Dad's special day. On top of that, it is Pride Month.

So, in honor of Father's Day and Pride month, I'm offering 15% off all Brow Laminations for the month of June! For some reason I think of my dad when I think of eyebrows – perhaps it was because he had a uni-brow until I was finally able to convince him to let me permanently remove the unwanted hairs in the middle. He looks great, and I want all of you to look great too.

More on Brow Laminations below.

For those of you that want to treat your special person to a facial or brow treatment as a gift for Father's Day or in celebration of Pride month (or just because they are special), I have gift cards available, both [Physical Gift Cards](#) at the salon, or [eCards](#).

Brow Laminations

Since I launched my Brow Lamination service at the beginning of the year, the response has been tremendous. I combine the "Straightening" of your eyebrow hairs to provide a fuller, more even look with the shaping and clean-up of my trademark brow wax.

Eyebrow lamination is a procedure that focuses on creating shiny, smooth brows. Also sometimes called an "eyebrow perm or eyebrow straightening," the high-shine effects tend to be sought after by those who may be experiencing thinning or unruly brows. Unlike microblading, needles and coloring are not involved.

Brow lamination is a great procedure for those that have brow hairs that grow or point downwards, and for eyebrow scars where the hairs grow in all different directions.

As a semi-permanent procedure, eyebrow lamination may also be a good fit if you want to keep your brows styled a certain way but are tired of using eyebrow gel every day.

For the month of June, I am offering 15% off of all brow laminations, so [book](#) soon.

Product Reviews

This month I am starting a new section where I will have people provide their feedback on products, they have bought from me and what are the results they have experienced. If you would like to provide your feedback on any of products, send me an email to nikki@bbnsd.com and if I use your review, I will send you a \$10 voucher for you to use for any product or service I offer.

To start this off, I am going to provide 3 product reviews. One from my husband and two from my mom (hey if you can't experiment on family, who else can you use?)

Elemis Superfood Facial Wash



My husband Tak, an almost 40, guys guy, does not like to use a lot of products, but being married to me, he doesn't have a lot of choice!! He has always had a problem with blemishes and the occasional break-out and has tried a lot of different products, but they mainly leave him with over-dry skin. As I was the one to get him to try a lot of different products, he was reluctant to try a "ladies' brand."

He has been using the Superfood Facial Wash for approx. 3 months and absolutely loves it! It is easy to use, and he does not end up with dried out skin. This has also benefited him by not having to use as often the medicated lotion he got from his Dermatologist. He is almost at the point where he might let me give him a facial! – more on this in future newsletters.

GrandeLASH-MD

My mom swears by this product. She has always had short, skimpy, thin eyelashes and I gave her this product to try. After 3 months her lashes have doubled in length and are much, much fuller. She loves to tell the story of how I plucked all her eyebrows out when I was a teenager (and they never grew back 😞), but now I have been fully forgiven and my mom can't say enough good things about this product.

As my mom wanted to have a lash lift (which she now has done at my salon), this was the perfect way to make sure her lashes were long enough for the lift rods to grasp. The results were tremendous, and she is still using GrandeLASH-MD to keep her lashes long and full.



ELEMIS Pro-Collagen Eye Revive Mask

This review is also from my mom (yes, I am really sucking up to her). Mom loves this product as she puts it on at night and wakes up with all the puffiness gone from under her eyes. The silky smoothness of the mask feels great going on at night and the results are amazing. I was out of stock and my mom has been waiting "patiently" for her order to come in.

All of the products reviewed above are for sale in my salon or on my website. All the details are below.

Products

I carry a full line of products, that I use in the services I provide to you, for you to purchase and keep your skin, brows, and lashes looking fantastic, and offer a variety of ways to purchase, including:

- In person – purchase when you come in for your appointment
- Online for pickup in the salon - this reserves your product for pickup click [PRODUCT PICKUP](#). (Note you can now use Afterpay for online purchases for in salon pickup. We are working with Afterpay to be able to include services as well – more on this to come)
- Online for home delivery – Elemis products only (using this link ensures that my salon gets credit for the sale – you help my business by using this method) click [ELEMIS HOME DELIVERY](#).



The product lines I carry are:

Anastasia of Beverly Hills – brow pencils, brow definers, brow powder, brow gel, brushes, stencils, tweezers, sharpeners, and hydrating oil.

Elemis – the full line of skin care products including the award-winning Pro Collagen line. I have also added a lot of Elemis how to videos on my website – check them out [ELEMIS](#)

Elleebana – the best lash and brow conditioning/keratin treatment for after lash lifts and brow lamination.

Grande Cosmetics – enhancing serums for brows and lashes.

Tend Skin – the best product for managing razor burn and ingrown hairs.

Confirmations

Please remember all appointment confirmation texts are now coming from either 650-419-8491, 650-316-5553, or 650-413-9285. Download my new contact card [CONTACT](#)

Great Info

My website contains a lot of good information describing all the services I offer and a quick link to book appointments. Here are some key links:

-  Book an appointment <https://bbnsd.com/book/>
-  Services <https://bbnsd.com/service/>
-  Products for Sale <https://bbnsd.com/products/>
-  Reviews <https://bbnsd.com/reviews/>



I look forward to receiving your feedback on this letter or anything you would care to share. I want you to have the most amazing experience at Brows By Nikki.

Do not forget to refer me to your friends and family!

❤️ Love to you all! ❤️,

Nikki

