

# Brows By Nikki - April Newsletter



🐰 Hi to all my wonderful clients! 🐰

April is a month of celebration starting with April Fools' Day, to Easter, to Earth Day, and Arbor Day. My favorite upcoming days are April 7 "National no Housework Day", and April 21 "Go fly a kite Day".

- The flowers are the Daisy (for innocence, purity, and love) and the Sweet Pea (for saying goodbye, send good wishes, or thank you)
- The birthstone is DIAMOND, is the hardest natural material on Earth—58 times harder than anything else naturally occurring
- April comes from the Latin word aperio meaning "to open or bud"
- People born in April have the attributes shown on the right. (This list was given to me by my dad, who was born in April. Not too sure about diplomatic, but I do love him!)

In this month's newsletter, we talk about

- [Events and Contests](#)
- [Mother's Day](#)
- [Lash Lifts](#)
- [New Lighting](#)
- [Products we offer](#)
- [Confirmations](#)
- [Great Info](#)

## Contest Results

Thank you to everyone who entered our St Patrick's Day contest. The lucky winner of an Elemis gift set worth \$200.00 was Naomi May!! Congratulations Naomi.

Stay tuned as we plan more contests throughout the year.

## Mother's Day is Coming!

To celebrate all the Moms out there, I am going to offer a 15% discount on all facials during the month of May. Moms of all description are welcome! If you are a mom to kids, animals, soon to be a mom, want to be a mom, or just feel you should be treated to a special facial click [HERE](#) to book one of our facials in May.

If you are undecided or facials aren't your thing (hard to believe this could be true), it is never too early to drop hints to your spouse, boyfriend, girlfriend, lover, or whomever might want to give you a real treat. Do not forget to pamper your MOM and treat her to a special facial, dermaplane, lash lift, brow lamination, microblading, or any combination of these. I offer eGift cards that are available for immediate use. Click to order [GIFT CARDS](#) or email this link as a not so subtle hint <https://squareup.com/gift/06ZH47EAN40A1/order>

## People Born in April

- ♥ active and dynamic
- ♥ are attractive
- ♥ strong mentality
- ♥ friendly and diplomatic
- ♥ solves people's problems
- ♥ brave and fearless
- ♥ have good memory
- ♥ loves attention
- ♥ generous and emotional



# Brows By Nikki - April Newsletter



🐰 Hi to all my wonderful clients! 🐰

I also have physical gift cards at the salon if you prefer. Lastly, I have a limited supply of Elemis Gift sets that will make for a fantastic Mother's Day gift.

## Lash Lifts

This year we have been able to offer our clients Lash Lifts due to a change in the rules governed by California State Board. As some folks have had questions, I offer the following:

A lash lift is a simple and comfortable beauty process with results that are literally eye-opening. After confirming how much lift you would like and whether you want your lashes fanned out, your artist uses a tiny curling rod and gentle lifting solution to boost your lashes at the base and make them appear longer, fuller, and more defined. With proper care, your lash lift will last an average of 6 to 8 weeks.

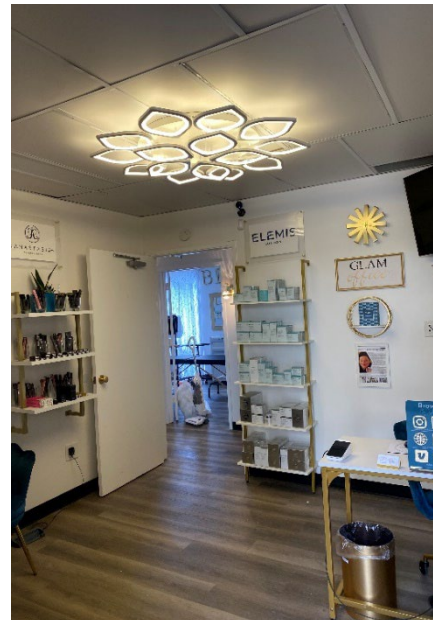
To learn more, go to [Lash Lifts](#).

To book an appointment go to [Book](#).



## New Lighting

We replaced our drab ceiling tiles and florescent ceiling lights in the hallway and reception area with some much softer "spa-like" softer lighting. Some more changes are coming in the months ahead.



# Brows By Nikki - April Newsletter



🐰 Hi to all my wonderful clients! 🐰

## Products

I carry a full line of products, that I use in the services I provide to you, for you to purchase and keep your skin, brows, and lashes looking fantastic, and offer a variety of ways to purchase, including:

- In person – purchase when you come in for your appointment
- Online for pickup in the salon - this reserves your product for pickup click [PRODUCT PICKUP](#). (Note you can now use Afterpay for online purchases for in salon pickup. We are working with Afterpay to be able to include services as well – more on this to come)
- Online for home delivery – Elemis products only (using this link ensures that my salon gets credit for the sale – you help my business by using this method) click [ELEMIS HOME DELIVERY](#).

The product lines I carry are:

**Anastasia of Beverly Hills** – brow pencils, brow definers, brow powder, brow gel, brushes, stencils, tweezers, sharpeners, and hydrating oil.

**Elemis** – the full line of skin care products including the award-winning Pro Collagen line. I have also added a lot of Elemis how to videos on my website – check them out [ELEMIS](#)

**Elleebana** – the best lash and brow conditioning/keratin treatment for after lash lifts and brow lamination.

**Grande Cosmetics** – enhancing serums for brows and lashes.

**Tend Skin** – the best product for managing razor burn and ingrown hairs.



## Confirmations

Please remember all appointment confirmation texts are now coming from either 650-419-8491, 650-316-5553, or 650-413-9285. Download my new contact card [CONTACT](#)

## Great Info

My website contains a lot of good information describing all the services I offer and a quick link to book appointments. Here are some key links:

- 📅 Book an appointment <https://bbnsd.com/book/>
- 🛍️ Services <https://bbnsd.com/service/>
- 🛒 Products for Sale <https://bbnsd.com/products/>
- ★ Reviews <https://bbnsd.com/reviews/>



I look forward to receiving your feedback on this letter or anything you would care to share. I want you to have the most amazing experience at Brows By Nikki.

Do not forget to refer me to your friends and family! ❤️ Love to you all! ❤️, Nikki